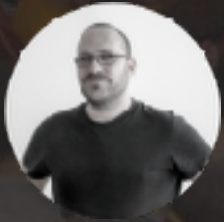


The Linguist Programmer



David Muñoz
seedtag



$$y = mx + n$$

Call cost calculator

Has this ever happened to you?

```
[user 192619247]
base_plan = two_cents_per_minute
holiday_plan = one_cent_per_minute
weekend_plan = one_cent_per_minutes
apply_discount_by_less_than_1_year = true
discount_by_less_than_1_year = 10
discount_by_more_than_1_year = 5
apply_family_discount = true
family_discount_amount = 5
apply_family_discount_before_discount_by_less_than_1_year = no
apply_credit_before_family_discount = yes
credit_enabled = true_for_holidays_only
credit_amount = 30\9 # couldn't decide if dot or comma
credit_enabled_on_holidays = false
credit_enabled_on_weekends = nope
credit_enabled_in_roaming = nah
discount_percent = whatever
discount_enable_weekends = probably_not|doubtful
roaming_affects_discounts = europe:1epermin;asia:5epersec
what_will_happen_to_us_if_we_keep_using_this_strategy = 🦴
```

```
[ plan basic($cpm1, $cpm2) ]
cost =
  if #is_workday
    then (#call_length * $cpm1)
    else (#call_length * $cpm2)

[ plan premium($a, $b) ]
discount =
  if #user_age > 1 year
    then $a
    else $b

[ user 19283 ]
plan = basic(5, 2) + premium(5%, 10%)
```

Make your product **hackable by design**

Define the business components (C++, Java)

Orchestrate them with an embedded language

**The easy -and probably more convenient-
solution: use something that already exists**

C/C++: Javascript (V8), Lua, Guile, ...

JVM: Javascript (Rhino), Groovy, Clojure, ...

...or create a DSL

<https://github.com/voiser/t3chfest-2017>

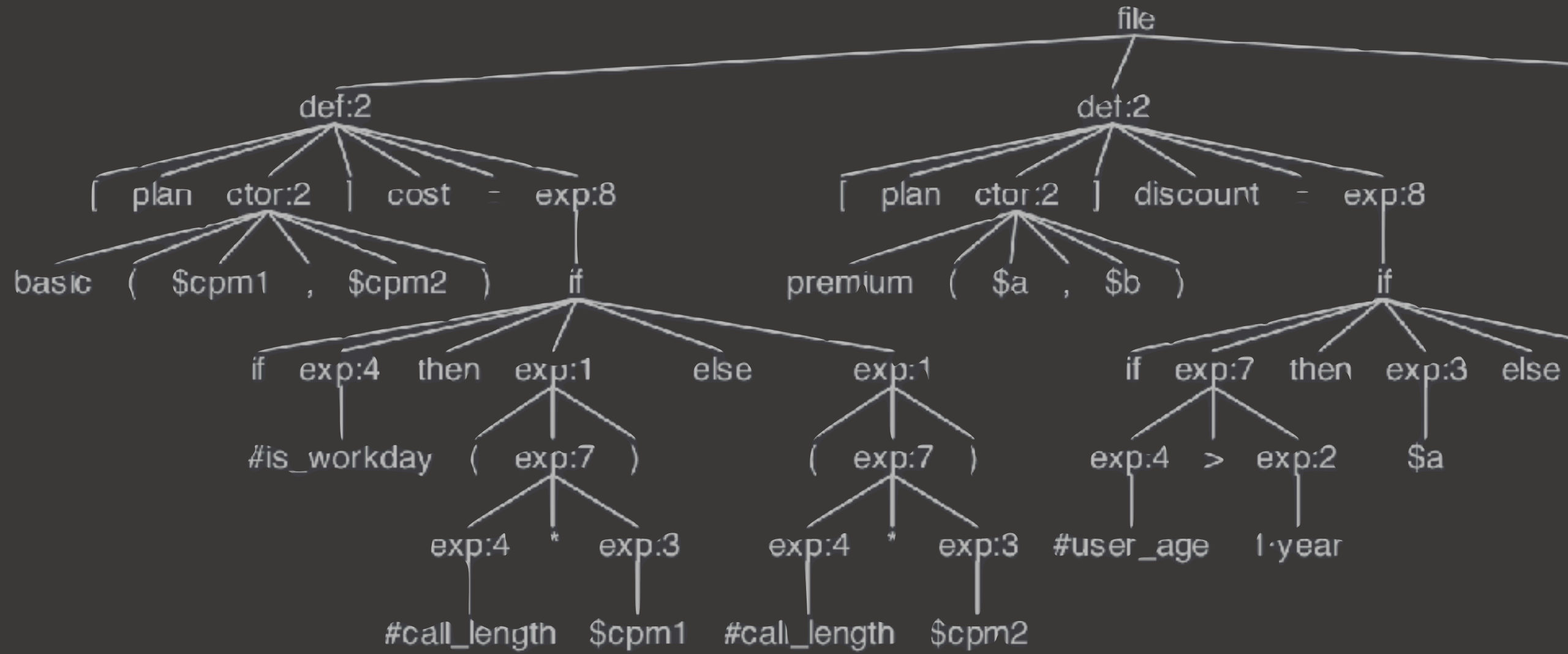
grammar CallCost;

```
file      : def+ ;
def       : '[' type=ID name=ID ']' (ID '=' exp)+
          | '[' type=ID ctor']' (ID '=' exp)+ ;
ctor      : ID '(' ')' | ID '(' ID (',' ID)* ')';
exp       : '(' exp ')' | VALUE | PARAM | ID | inst | exp BINOP exp | if;
inst      : ID '(' exp (',' exp)* ')';
if        : 'if' exp 'then' exp 'else' exp ;
WS        : [ \t\r\n]+ -> skip ;
PARAM     : '$'[a-zA-Z0-9_]+;
ID        : [a-zA-Z0-9_]+ ;
VALUE     : [0-9]+ ' ' * ('%' | 'cent' | 'year');
BINOP     : '+' | '-' | '*' | '/' | '<' | '<=' | '>' | '>=' | '==' ;
```

```
[ plan basic($cpm1, $cpm2) ]
cost =
  if #is_workday
    then (#call_length * $cpm1)
    else (#call_length * $cpm2)

[ plan premium($a, $b) ]
discount =
  if #user_age > 1 year
    then $a
    else $b

[ user 19283 ]
plan = basic(5, 2) + premium(5%, 10%)
```



AST

\$> t3chfest

 seedtag

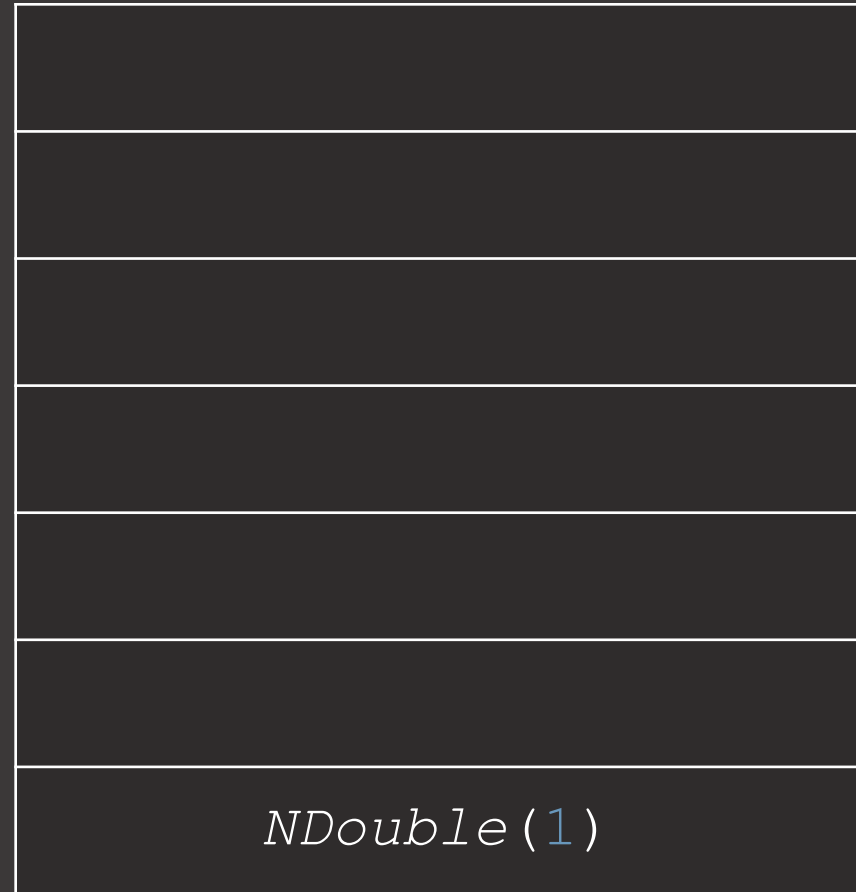
9 y 10 de febrero
#T3chFest2017

```
[ plan basic($c1, $c2) ]  
cost = #call_length *  
  if #is_workday  
  then $c1  
  else if #user_age < 1 year  
  then $c2 * 90%  
  else $c2
```

```
file
defplan("base", ["c1", "c2"])
  setattr("cost")
    NBinop("*",
      NInspect("call_length"),
      NIf(
        NInspect("is_workday"),
        NAttr("c1"),
        NIf(
          NBinop("<", NInspect("user_age"), NDouble(365)),
          NBinop("*", NDouble(0.9), NAttr("c2")),
          NAttr("c2")
        )
      )
    )
  )
)
```

Code execution: AST traversal + stack

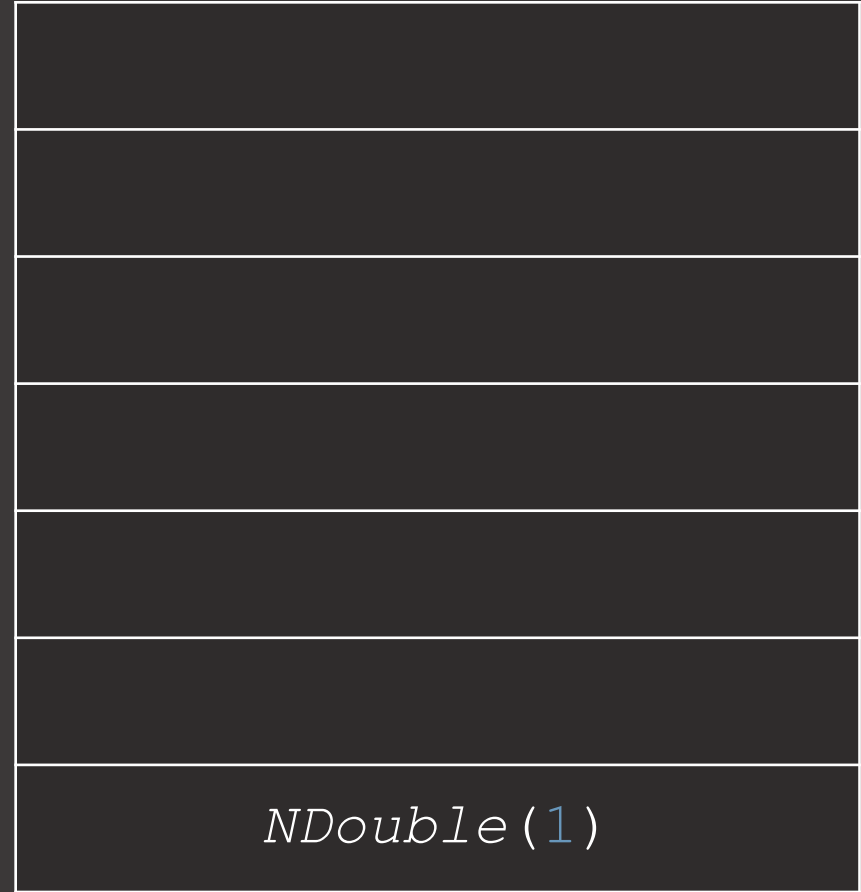
`NDouble(1)`



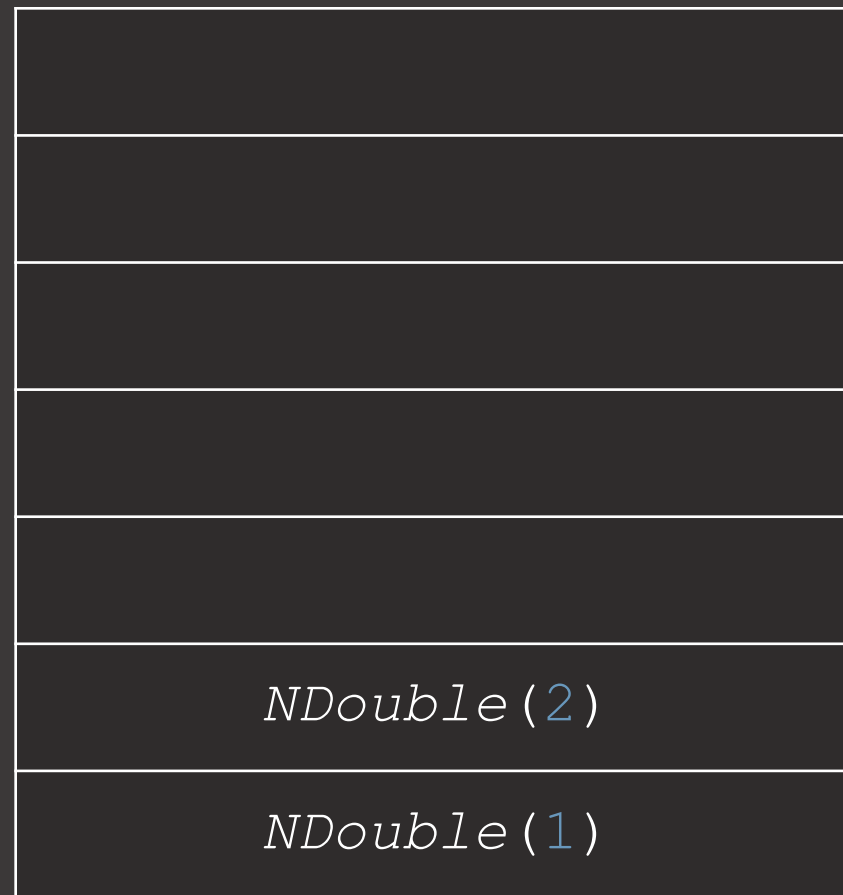

```
NBinop( "*" ,  
        NDouble(1) ,  
        NDouble(2)  
        )
```



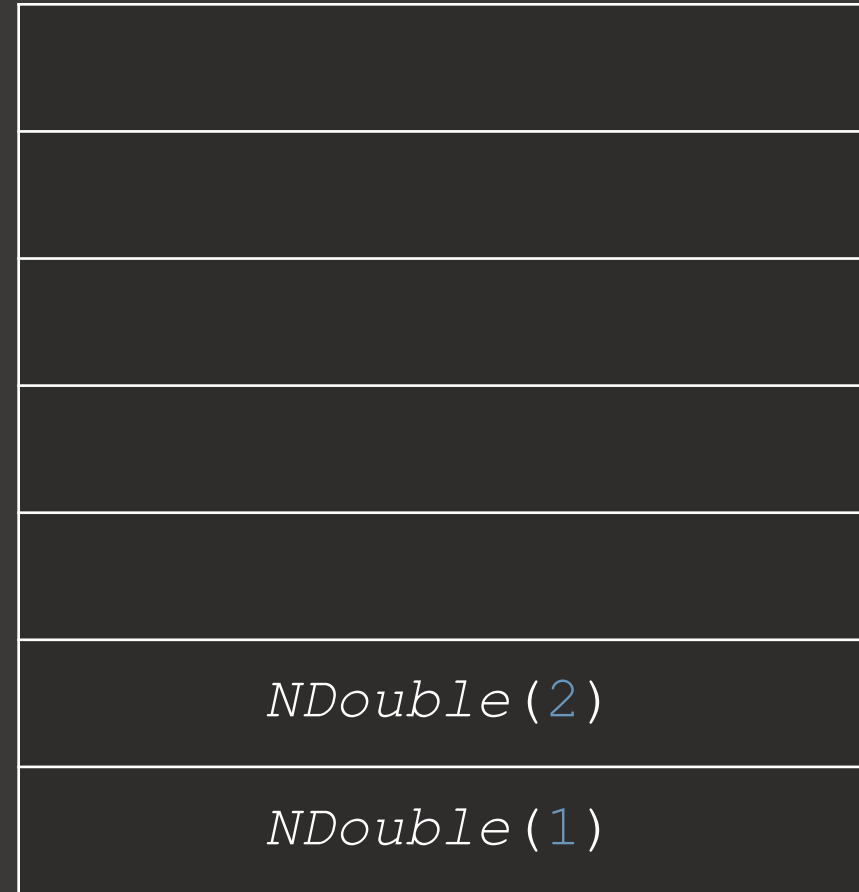


```
NBinop("*",  
      NDouble(1),  
      NDouble(2)  
)
```




```
NBinop("*",  
      NDouble(1),  
      NDouble(2) ←  
)
```



```
NBinop("*",  
  NDouble(1),  
  NDouble(2)  
)
```




```
NBinop("*",  
  NDouble(1),  
  NDouble(2)  
)
```



NDouble(2)

NDouble(1)


```
NBinop("*",  
  NDouble(1),  
  NDouble(2)  
)
```



NDouble(2)


```
NBinop( "*" ,  
        NDouble(1),  
        NDouble(2)  
    )
```



```
Traversing NBinop(*,NInspect(call_length),NIf(NInspect(is_workday),...
Stack before: List()
  Traversing NInspect(call_length)
  Stack before: List()
  Stack after: List(NDouble(60.0))
  Traversing NIf(NInspect(is_workday),NAttr(c1),NIf(NBinop(<,NInspect(user_age),...
  Stack before: List(NDouble(60.0))
    Traversing NInspect(is_workday)
    Stack before: List(NDouble(60.0))
    Stack after: List(NBoolean(false), NDouble(60.0))
    Traversing NIf(NBinop(<,NInspect(user_age),NDouble(365.0)),NBinop(*...
    Stack before: List(NDouble(60.0))
      Traversing NBinop(<,NInspect(user_age),NDouble(365.0))
      Stack before: List(NDouble(60.0))
        Traversing NInspect(user_age)
        Stack before: List(NDouble(60.0))
        Stack after: List(NDouble(30.0), NDouble(60.0))
        Traversing NDouble(365.0)
        Stack before: List(NDouble(30.0), NDouble(60.0))
        Stack after: List(NDouble(365.0), NDouble(30.0), NDouble(60.0))
      Stack after: List(NBoolean(false), NDouble(60.0))
      Traversing NAttr(c2)
      Stack before: List(NDouble(60.0))
      Stack after: List(NDouble(3.0), NDouble(60.0))
    Stack after: List(NDouble(3.0), NDouble(60.0))
  Stack after: List(NDouble(3.0), NDouble(60.0))
Stack after: List(NDouble(180.0))
```


A bot as a distributed language: Zoe

Sending a daily report to the sysadmin

```
{
  intent: send-email
  to: {
    intent: get-email
    user: sysadmin
  }
  message: {
    intent: get-daily-report
  }
}
```

```
{
  intent: send-email
  to: {
    intent: get-email
    user: sysadmin
  }
  message: {
    intent: get-daily-report
  }
}
```

```
{  
  intent: send-email  
  to: sysadmin@corp.com  
  message: {  
    intent: get-daily-report  
  }  
}
```

```
{
  intent: send-email
  to: sysadmin@corp.com
  message: {
    intent: get-daily-report
  }
}
```

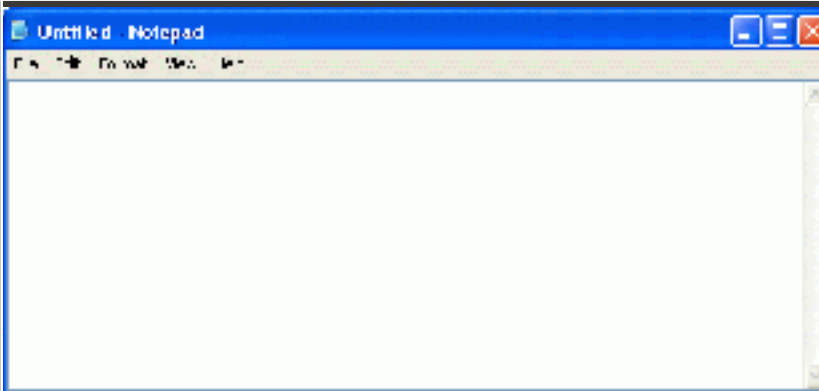
```
{  
  intent: send-email  
  to: sysadmin@corp.com  
  message: "Every little thing is OK"  
}
```

```
{  
  intent: send-email  
  to: sysadmin@corp.com  
  message: "Every little thing is OK"  
}
```

Before

After the Moment of
Illumination and acceptance
of the Hacker Way

Product

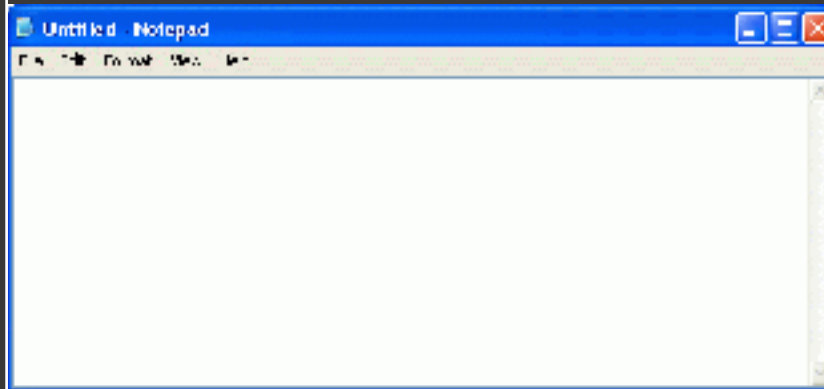


You

Before

After the Moment of
Illumination and acceptance
of the Hacker Way

Product



You



Thanks!

david@seedtag.com 
@voiser